

KEELUNG

MARINE ECO-TOUR

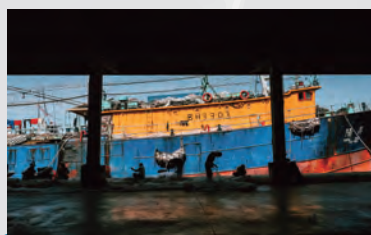
基隆海洋生態之旅

This tour highlights some of the convenient tourist options around northern Taiwan, as well as the diversity of marine-themed and seaside attractions.

輕鬆體驗北北基的便利性及景點多樣性，運用便捷交通，從會展場館到特色景點輕鬆快速。走訪基隆，山海豐收的基隆，體驗人文與自然之美。



(1hr)



Zhengbin Harbour Museum of Art 永晝海濱美術館

A multi-faceted attraction, the Zhengbin Harbour Museum of Art merges art, education, and local stories to reconnect people to land and sea. Focusing on sustainability, the museum unites businesses, travelers, artists, and locals in an exhibition space that tells the story of land and sea.

「沿著海風的路徑，蓋一座沒有邊際的美術館」永晝海濱美術館從港口出發，結合藝術、教育與地方故事，重新連結人與土地。以永續為目標，串聯在地商家、旅人、藝術家與居民，讓整個海港成為展覽空間，講述土地與大海交織的故事。由在地人帶領，細細走讀體驗海港風土，搭配創新互動劇情實境遊戲，品味文化、感受基隆。

Maling Recreational Agricultural Zone 瑪陵休閒農業區

Keelung's yam is an endemic root species of Taiwan. Through government-led rural regeneration, non-toxic agriculture and a low-carbon village are being promoted. The guided tour covers local heritage, followed by a yam harvesting experience, ending with a bamboo craft souvenir-making session.

基隆的山藥為臺灣特有種，也為瑪陵休閒農業區早期當地的主要作物，由政府輔導執行農村再生，推動無毒精緻農業，打造低碳示範農村。

導覽介紹當地古蹟與歷史、地方創生後將進行山藥採集體驗，並以手作竹編紀念品為旅程劃下完美句點。



HSINCHU

SMALL FARMSTEAD TOUR

新竹小農職人之旅

This journey leads guests along quaint old streets with stories of the high and low points of tea industry history. Observe the merge of modern elements that enable traditional industries to shine with a new look.

走入時光隧道，在古蹟洋樓內體驗茶業興衰歷史，並在古色古香的老街上體驗擂茶製作過程，感受巧融現代元素的傳統產業以不同的面貌發光發熱。



(2hr)



Chiang A-Hsin Mansion 姜阿新洋樓

Chiang A-Hsin Mansion, a heritage site, blends Chinese and Western styles with intricate clay techniques, enriching Beipu's cultural landscape. A guided tour covers the history of Taiwan's tea industry, followed by a white-tip oolong tea experience focused on eco-friendly production methods.

新竹縣定古蹟姜阿新洋樓堪稱風華絕代的洋式建築，中西融合的风格，與高難度的泥作工法，與周邊景點形成北埔特殊的人文風景。姜阿新洋樓致力於改善北埔文化產業環境與歷史教育，吸引遊客到訪，點綴城市品牌風貌。透過專人導覽見證臺灣茶業的興盛與閃亮轉型，再經由膨風茶體驗與介紹，了解茶葉的製作過程。



Puyu Hakka Lei Cha 璞鈺商行

Puyu Hakka lei cha (ground tea) is a traditional drink made by grinding tea leaves, peanuts, sesame, and grains, mixed with hot water and rice seeds—a combination of traditional lei cha and modern health concepts. A unique DIY experience is offered so you can grind, brew, and taste your own creation.

客家人以擂茶招待貴賓，無論婚嫁或來訪，擂茶是傳統的禮節。使用茶葉、花生、芝麻等材料磨成粉，加入熱水和米種享用。璞鈺商行將傳統擂茶與現代營養理念結合，創造獨特的體驗。DIY 擂茶體驗包括材料組合、研磨和沖泡，製作屬於自己的擂茶。

TAIPEI

INDUSTRY AND HANDICRAFT TOUR

台北產業手作之旅

This tour highlights certain aspects of Taiwan's capital city of Taipei, showing how the vibrant city balances local history, culture, enterprise and industry in a rapidly changing world, stepping onto the world stage.

悠遊臺北，體驗在瞬息萬變中，佇立於首都的歷史文化及地方創產業如何發展出蓬勃的生命力，登上世界舞臺。



(0.5hr)



Qingtian 76 青田七六

Qingtian 76 is an 80-year-old historic building that offers lectures, exhibitions, markets, and various experiences. Find your birthday flower on the floral wall and experience unique 366 flower divination. You can also create your own fragrance using international flowers as part of the Sola Flower Experience.

青田七六將80年歷史老屋空間活用，提供講座、展覽、市集、各式體驗，在老舊空間創造出更多可能。來到坐落臺北巷弄的老屋，在花牆找尋生日的對應花種，體驗366花的占卜特色；搭配索拉花擴香體驗，使用國際特色花卉，創造專屬於自己的擴香瓶。



Songshan Cultural and Creative Park 松山文創園區

Songshan Cultural and Creative Park began as a tobacco factory in 1937, built during the Japanese occupation era. It has evolved into an important creative hub in Taiwan and an international cultural and creative cluster, encouraging innovation and experimentation, plus providing a space for art and originality.

松山文創園區前身為日據時期的「臺灣總督府專賣局松山菸草工廠」，光復後由公賣局接手更名的「臺灣菸酒公賣局松山菸廠」，自1937年至今已有超越80年歷史，是臺灣重要的創意樞紐，更是國際性的文創聚落，做為一個國際型的文創聚落，從扶植原創的精神出發，鼓勵創新性與實驗性，在此可輕鬆參與藝術與原創，體驗無限創意。